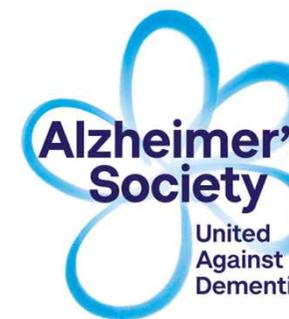


The Dementia Challenge

Michael Chick

Regional Public
Affairs and
Campaigns
Manager



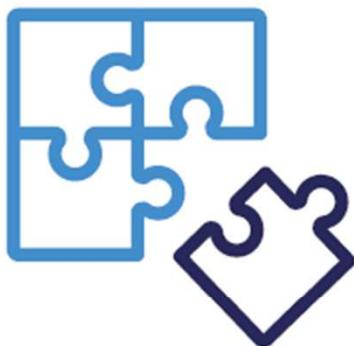
What is dementia?



Dementia is caused by **diseases of the brain**



People can still **live well with dementia**



Dementia is not just about losing your memory. It can affect the way you think, behave, speak, perceive things and feel



Dementia is not a natural part of ageing. Over 40,000 people under 65 in the UK have dementia

Key statistics on dementia



One in three people born today will develop dementia

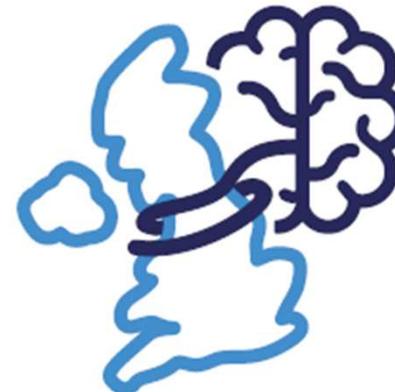


Every three minutes someone in the UK develops dementia

1,259 people living with dementia in Halton



By 2021, **one million people** will be living with dementia in the UK



Dementia is now the **UK's biggest killer**



What is the impact of dementia?



Every year, **dementia costs the UK an eye watering £26.3 billion** – nearly twice that of cancer

40% of people with dementia felt lonely recently and **34%** do not feel part of their community

How quickly dementia progresses depends on the individual. Each person is unique and experiences dementia in their own way.

The way people experience dementia depends on many factors, including physical make-up, emotional resilience and the support available to them.



What does Alzheimer's Society do?

Alzheimer's Society is the UK's leading support and research charity for people with dementia, their families and carers.

The Society:

- Provides information and support to people with dementia and the carers through publications, National Dementia Helpline, website and around 3,000 local services.
- Campaigns for better quality of life for people living with dementia and their carers and a greater understanding of dementia.
- Supports health and social care professionals by delivering high quality education, resources and training.
- Funds innovative research in the areas of cause, prevention, care and cure.



What does Alzheimer's Society do in Halton?

In Halton Alzheimer's Society provides a comprehensive Dementia Support Service:

- Expert dementia advisers offer information and practical guidance on dementia.
- Helps people to cope with day-to-day challenges.
- Provides information on how to prepare for the future.
- The service is over the phone or face to face.
- Service users are referred into the service by Memory Assessment Centres.



Fix Dementia Care



**Dementia –
the true cost:**

Fixing the care crisis

May 2018

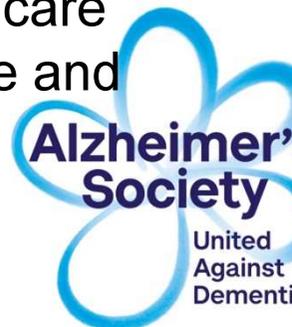


Findings

- People face catastrophic costs for their care and support, which they wouldn't be expected to pay if they had another medical condition.
- People struggle to access the vital care they need.
- Once people affected by dementia get support, their care is often poor quality.

Campaign calls to Government

- **Cost** - The cost of extra care charges for a health condition such as dementia must be covered by the state.
- **Quality** - All health and social care workers must be given the training and support they need to deliver quality dementia care.
- **Access** - Everyone with dementia should have a care navigator to support access to timely, preventative and integrated support.



How can Alzheimer's Society help to reach more people?

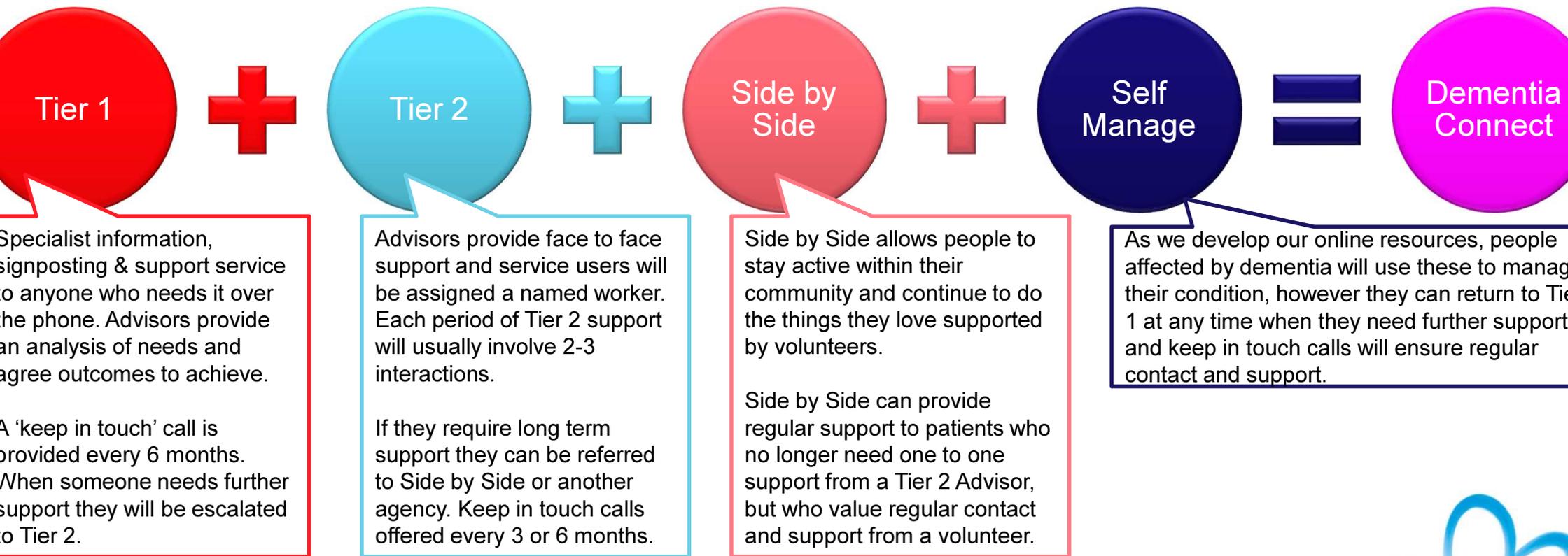
Alzheimer's Society's mission is to transform the landscape of dementia forever. In our new strategy, the New Deal on Dementia, we want to be available to every person who receives a diagnosis.

We want everyone affected by dementia to know that, whatever you are going through wherever you are, you can turn to Alzheimer's Society for support, help and advice.

Until we find a cure, we will strive to create a society where those affected by dementia are supported, accepted and able to live in their community without fear or prejudice.



What is Dementia Connect?



Patients can move between Tiers 1 and 2 as many times as they require throughout their dementia journey.

Thank you

For more information please contact

Michael Chick

Regional Public Affairs and Campaigns Manager

michael.chick@alzheimers.org.uk

Mandy Gough

Services Manager

Mandy.gough@alzheimers.org.uk

